Not in your country

@mattnzl

Bypass Network Services

@global_mode

Passport Control at the Checkout

slingshot

Global
Mode

Technology Lifecycle Content Access

Generation 1: Virtual Private Network (VPN)

Generation 2: Smart DNS

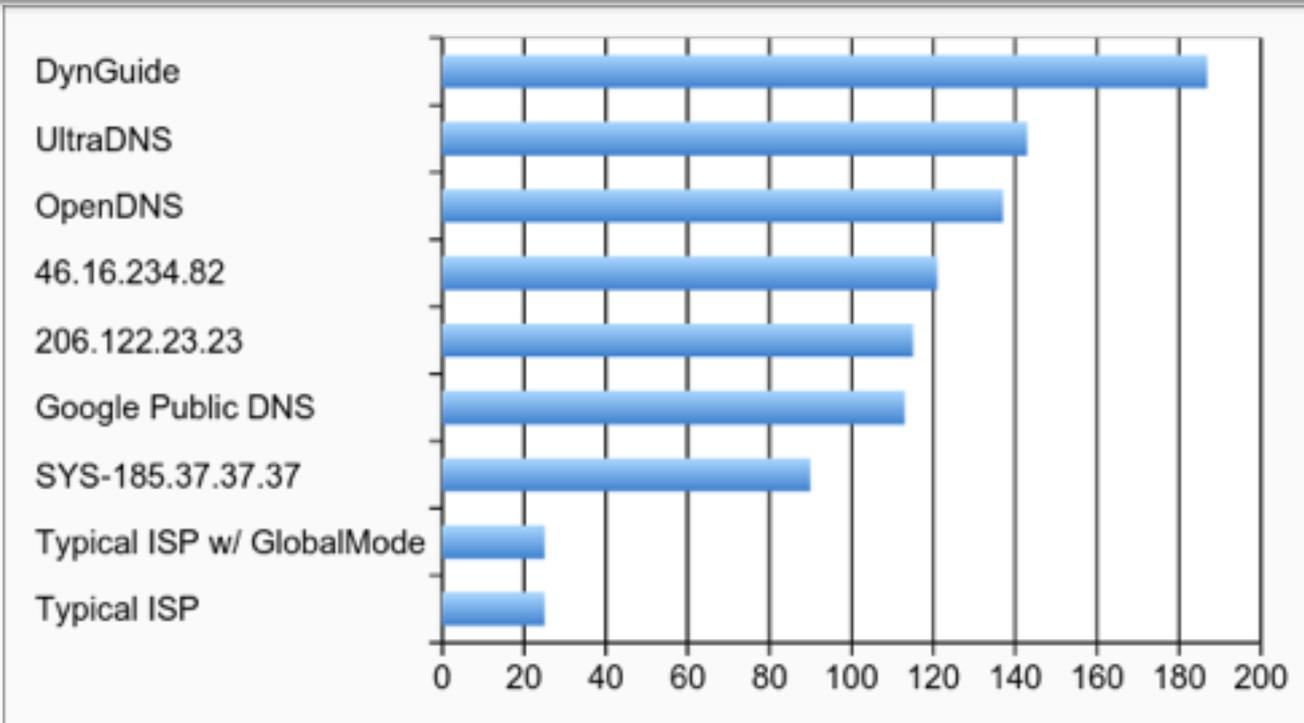Generation 2.5: Smart DNS with Region Switching

Generation 3: Browser Plugin

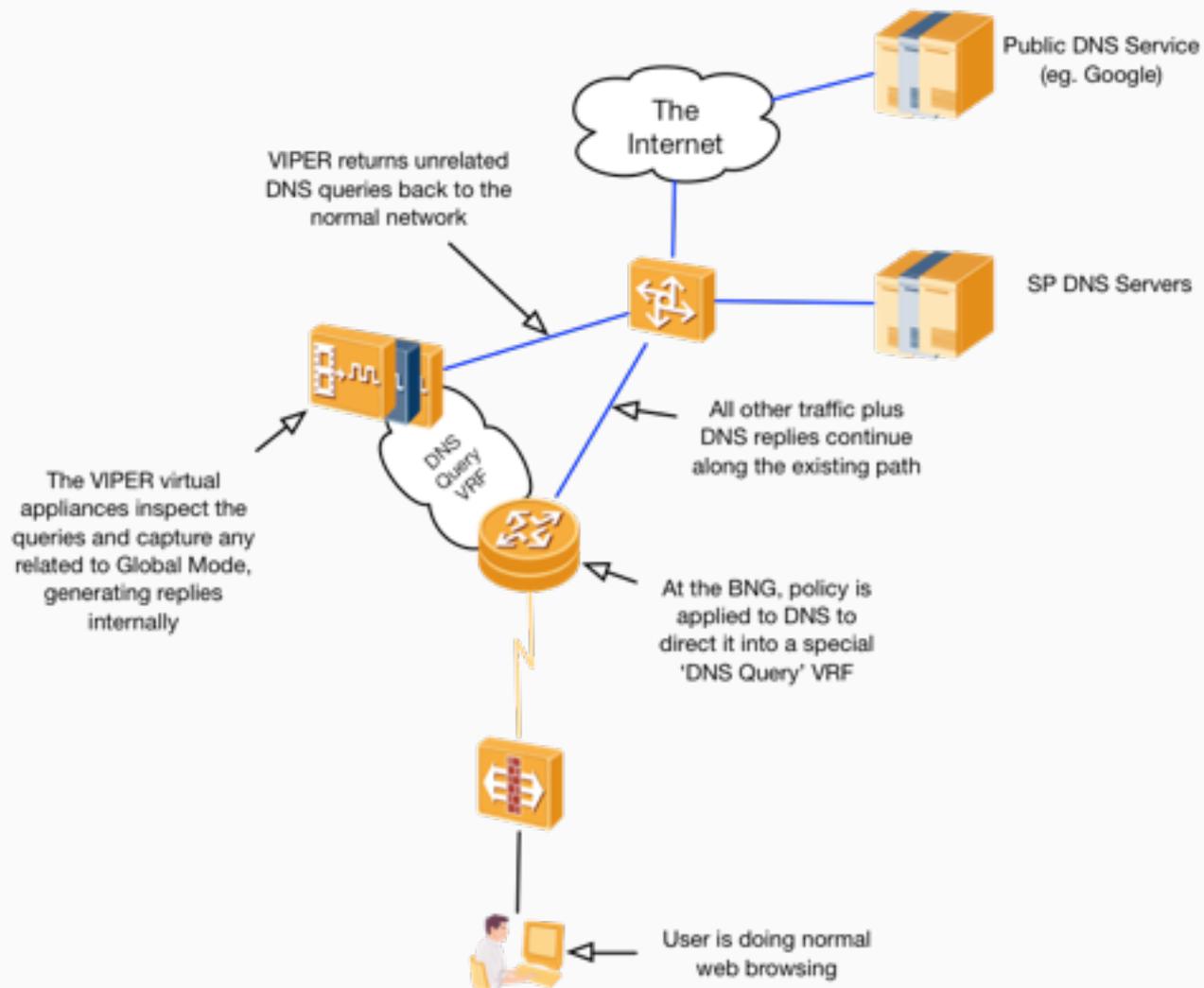Generation 4: Integrated to the Telco

Bridge the Gap for the Late Majority

1. Easier enable the large screens in their living rooms

2. The advantages of the last gen technologies without the downside of having to change router or PC settings

3. Increased performance & reliability

4. Bundled service so cost barrier was removed

5. 8.8.8.8 Interception

Performance Comparison Smart DNS Proxy

How it works

Public DNS Service (eg. Google)

The Internet

VIPER returns unrelated DNS queries back to the normal network

SP DNS Servers

All other traffic plus DNS replies continue along the existing path

The VIPER virtual appliances inspect the queries and capture any related to Global Mode, generating replies internally

DNS Query VRF

At the BNG, policy is applied to DNS to direct it into a special 'DNS Query' VRF
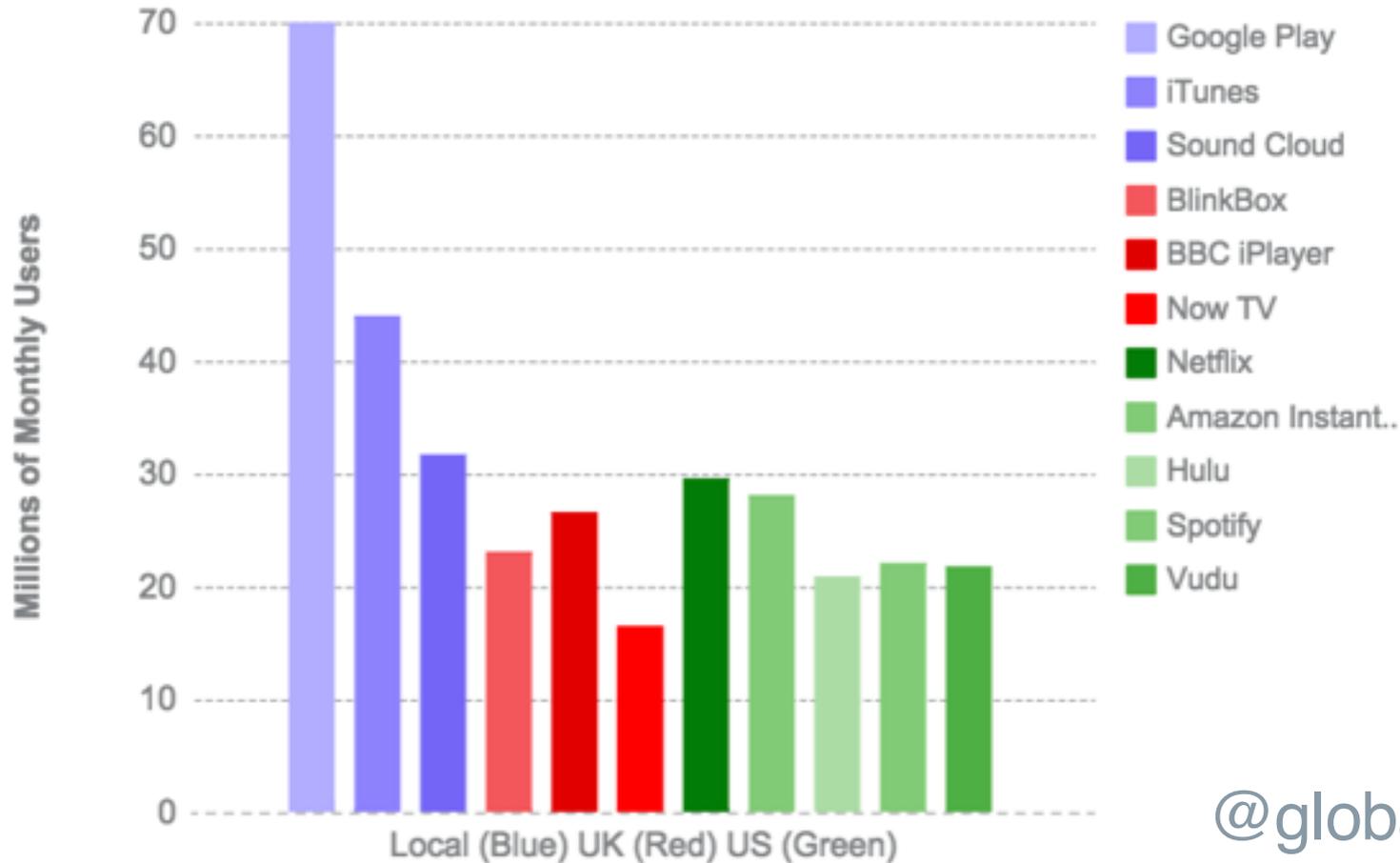
User is doing normal web browsing

ORCON GLOBAL MODE
Now available and enabled for all Orcon residential customers

Overseas Contact Access in India

Millions of Monthly Users

70
60
50
40
30
20
10
0

Legend:
- Google Play
- iTunes
- Sound Cloud
- BlinkBox
- BBC iPlayer
- Now TV
- Netflix
- Amazon Instant..
- Hulu
- Spotify
- Vudu

Local (Blue) UK (Red) US (Green)

@globalwebindex

Transparent DNS switch - Global Mode®

92.1% of respondents said they thought New Zealanders should be able to access offshore streaming websites without being restricted by "geoblocking"

@HorizonPoll

First ever nationwide debate on geo-blocking

✓ 22.2% YES under all circumstances

✓ 10.2% YES if it provides access to content sooner

✓ 16.9% YES but only of the content is not available locally

✓ 14.2% YES if it is cheaper

✗ 3.5%   NO under any circumstances

1:9 US based IP addresses is an offshore user

Free & Open Internet

1. Introduce fair use

2. Extend safe harbours

3. Scrap website blocking legislation

4. Legalise circumvention of geoblocks

5. Don't allow user rights to be excludable by contract

6. Exclude IP policy from international trade agreements

Same Technology, Different Application